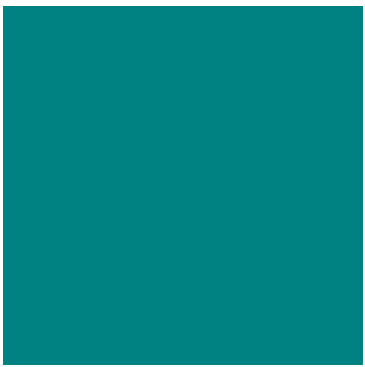




MASSCOM DIGITAL





thinkers  
designers  
strategists



MASSCOM DIGITAL

# Who we are & What do we do?

In today's rapidly evolving digital landscape, a powerful online presence is vital for the success of any business. MassCom Digital is a digital marketing agency that offers a wide range of services to help businesses of all sizes thrive in the online space.

With our expertise in web development, social media marketing, PPC, and SEO, we have helped numerous clients achieve their online goals and establish a powerful digital footprint. So, whether you are looking to launch a new website, increase your social media following, or improve your search engine rankings, MassCom Digital has got you covered!

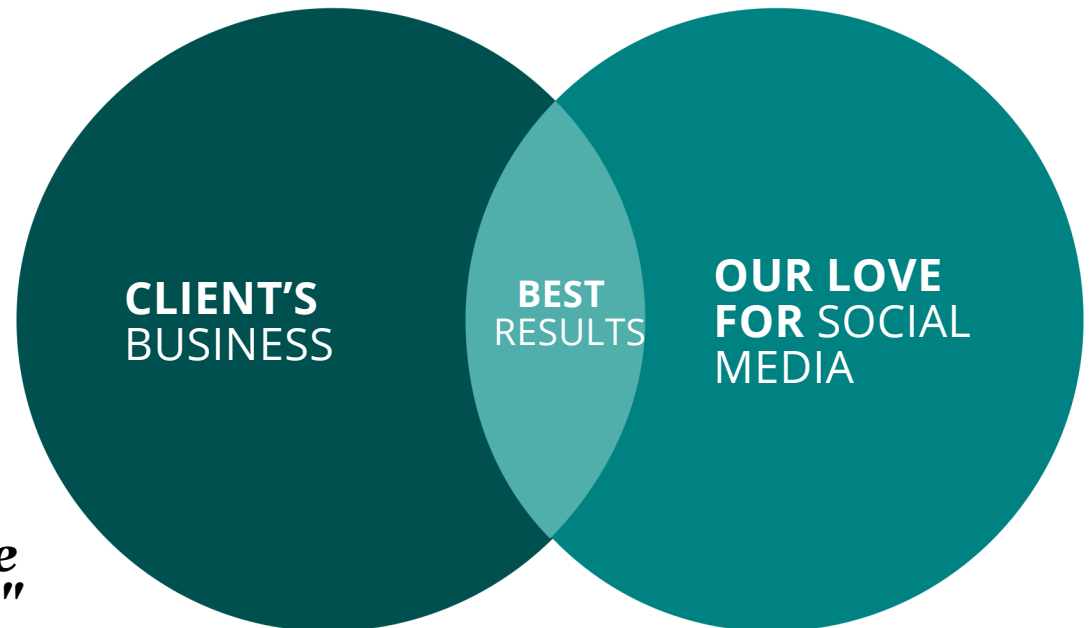


# OUR MISSION

Our mission is to help businesses of all sizes grow and succeed through strategic and effective digital marketing services, including web design and development, search engine optimization, social media marketing, email marketing, and more.

***“We aim to build enduring partnerships by delivering unparalleled social media expertise and personalized digital solutions.”***

To make a relationship last long, a strong connection is the key. We make it work by knowing each other, building a consistent approach, and taking an in-depth look at the scenario together.

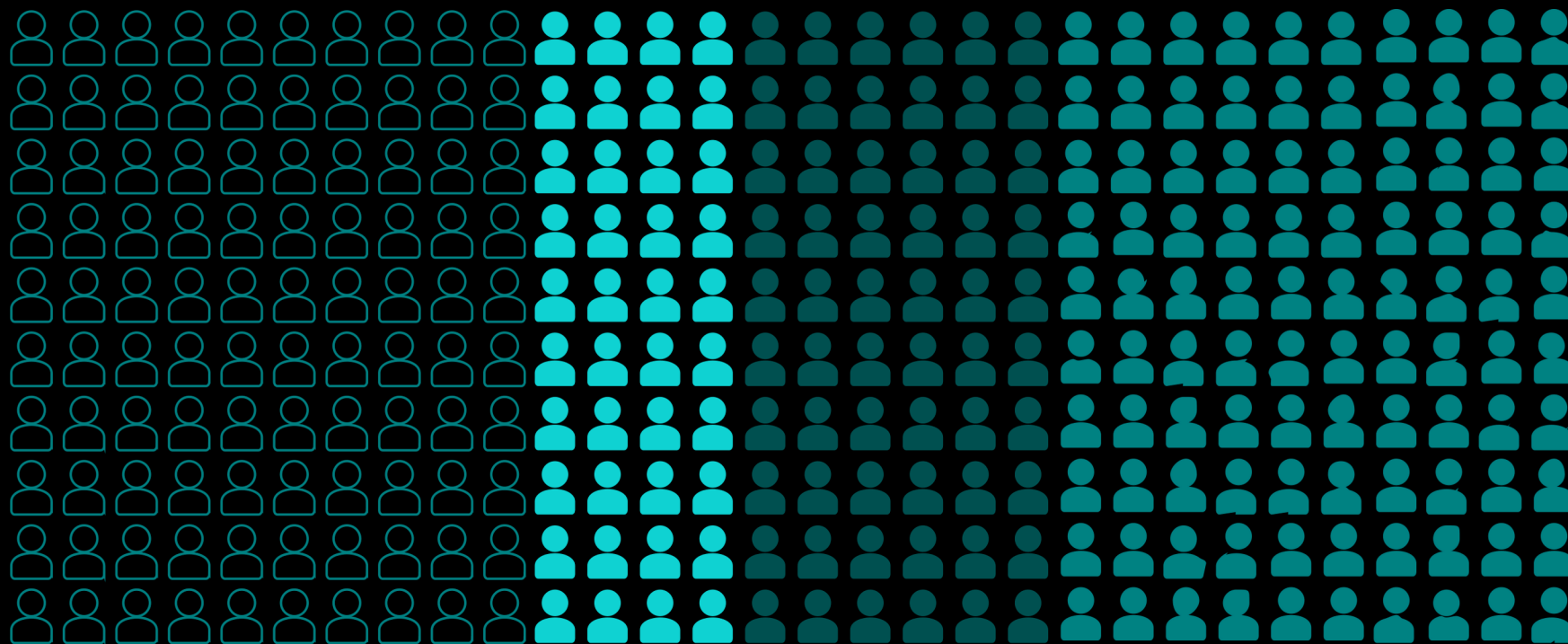


# 2 billion

active social media users

1.6 billion people using smartphones.

77% of social media accessed via mobile devices.



Over 3 billion active internet users.



= 10,000,000  
people

# 1 billion

people visit Youtube each month.

# OUR SERVICES



**SOCIAL MEDIA  
MARKETING**

**SEARCH ENGINE  
OPTIMIZATION  
(SEO)**

**BRANDING**

**UI/UX DESIGN**

**COMPUTER-  
GENERATED  
IMAGERY (CGI)**

**WEBSITE  
DESIGN AND  
DEVELOPMENT**

**PAY PER CLICK  
(PPC)**

**CUSTOMER  
RELATIONSHIP  
MANAGEMENT  
(CRM)**

**E-COMMERCE  
MANAGEMENT**

**CONTENT  
MARKETING**



WE CONNECT  
ALL YOUR  
SOCIAL MEDIA  
DOTS

OUR  
SOCIAL  
MEDIA  
SERVICES

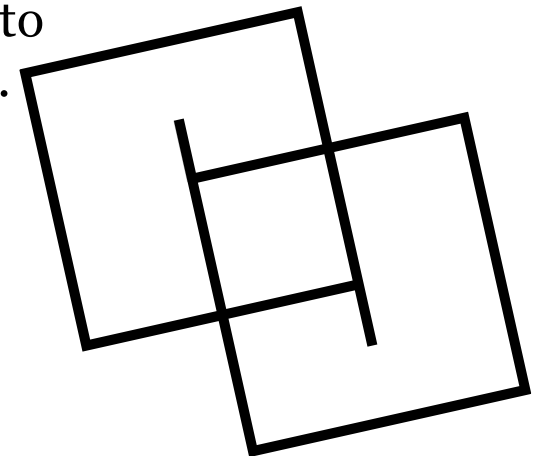
# OUR SERVICES AND ITS IMPORTANCE

## **Web Services:**

Our web services include web design and development, e-commerce solutions, and website maintenance.

Our skilled web designers and developers collaborate with you to build visually captivating, user-friendly websites that are fully optimized for search engines.

We also offer e-commerce solutions that are secure, reliable, and easy to manage, allowing you to sell your products and services online with ease. In addition, we provide website maintenance services to ensure that your website is up-to-date and performing at its best.





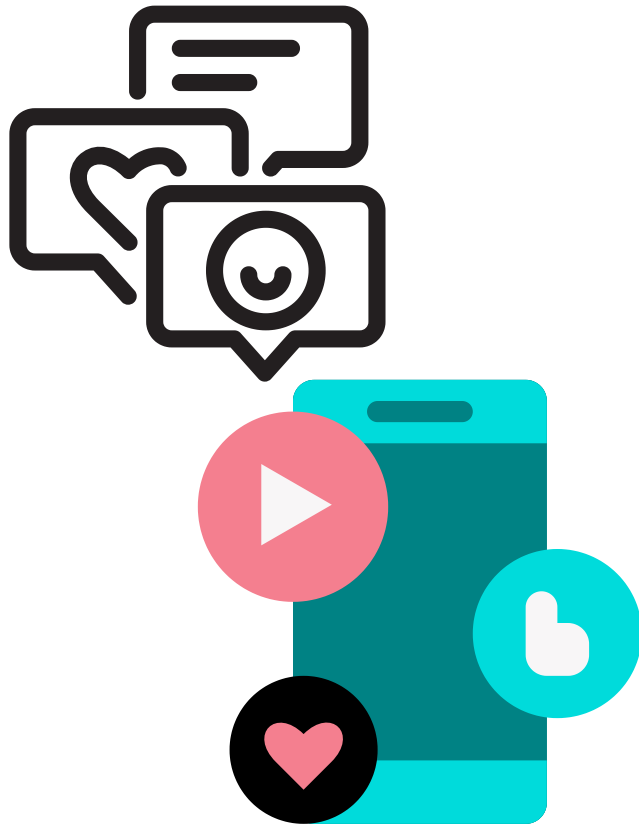
# Digital Marketing

## Services:

- 1 Social Media Marketing Management:** Social Media Management means managing all your social media roles like Facebook, Twitter, Google Plus, etc in an integrated manner. It includes continuous updates about your brand and more importantly is interaction with your customer.
- 2 SEO:** Search Engine Optimization, is the process of optimizing your website and its content to improve its ranking in search engine results pages (SERPs)
- 3 Graphic Designing:** Graphic design is creating visual content, including graphics, images, and layouts, for various purposes such as advertising, branding, and marketing.
- 4 Advertising:** Advertising is an important part of digital marketing, and it involves promoting products or services through various online channels.

# SOCIAL MEDIA ADS MANAGEMENT

Social ad management involves the creation of compelling ads and their promotion across various social media platforms



## What's included in **SOCIAL MEDIA MANAGEMENT**

- ✓ **SOCIAL ACCOUNT SETUP**  
*Developing business pages on different social media*
- ✓ **SOCIAL MEDIA STRATEGY**  
*platforms. Positioning and targeting on social media*
- ✓ **SOCIAL MEDIA PLAN**  
*Social Media Calender in accordance with strategy*
- ✓ **CONTENT CREATION**  
*Copy, image, GIF, video, slideshow and canvas*
- ✓ **POSTING**  
*Tracking the best time to post through software*
- ✓ **SOCIAL MEDIA LISTENING**  
*Tracking the brand mention and responding to them*
- ✓ **BUSINESS PAGE OPTIMIZATION**  
*Optimizing the page to get higher rank in relevant categories*
- ✓ **INCREASE NETWORK POPULARITY**  
*Increasing fan base in targeted audience*
- ✓ **KEY PERFORMANCE METRICS REPORTING**  
*Visual report showing analytics to make easy strategic decision*
- ✓ **SPAM MONITORING & REPUTATION MANAGEMENT**  
*Removing abusive comments and decreasing spam & War-room facility when brand faces any challenging situation.*

Click to know

Activities that we do on

# **SOCIAL MEDIA PLATFORMS**

---



**Image / Video / GIF  
Creations**



**Quiz / Polls  
Creations**



**Offers &  
Discounts**



**Event  
Creation  
s**



**Facebook  
Live**



**Campaign  
Creation**



**Tweet  
Chats on  
Twitter**



**Social  
Media  
Advertising**

---

# SOCIAL MEDIA OBJECTIVES

A Social Media Marketing campaign can address several business challenges.  
A customized social media campaign can be designed to achieve specific objectives.

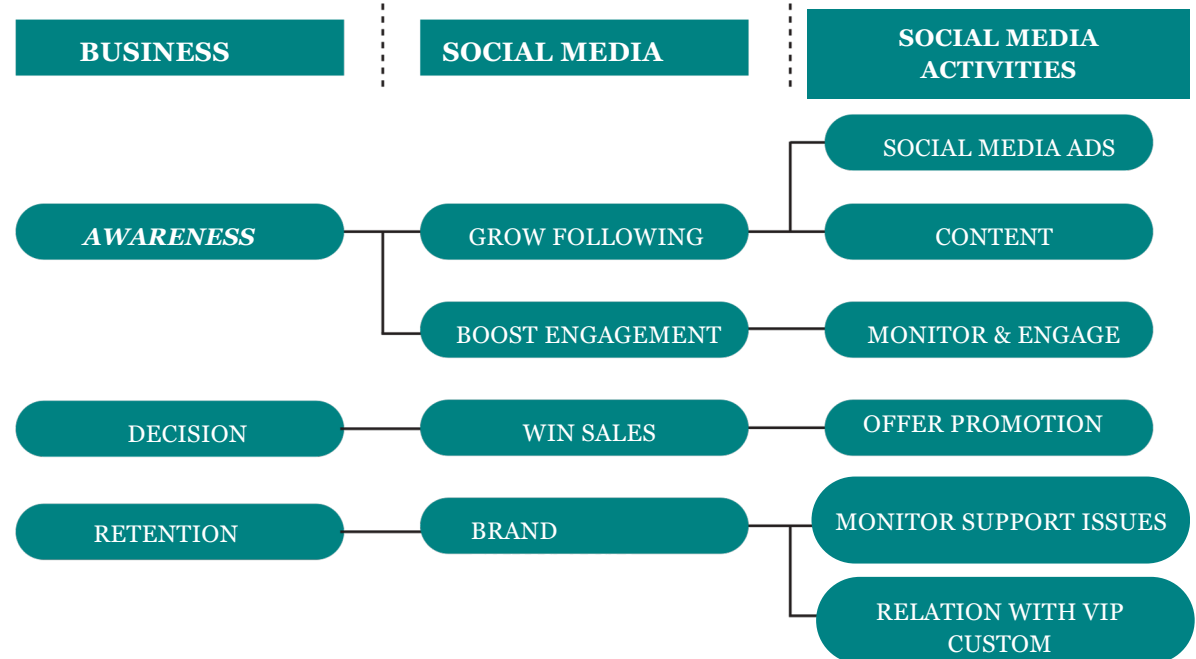
Following is a list of some of the prominent campaign objectives, which may be selected and prioritized based on client's business requirements:

- ▶ Increase brand advocates on social media
- ▶ Increase online brand awareness
- ▶ Increase engagement
- ▶ Win sales



BUSINESS GOALS

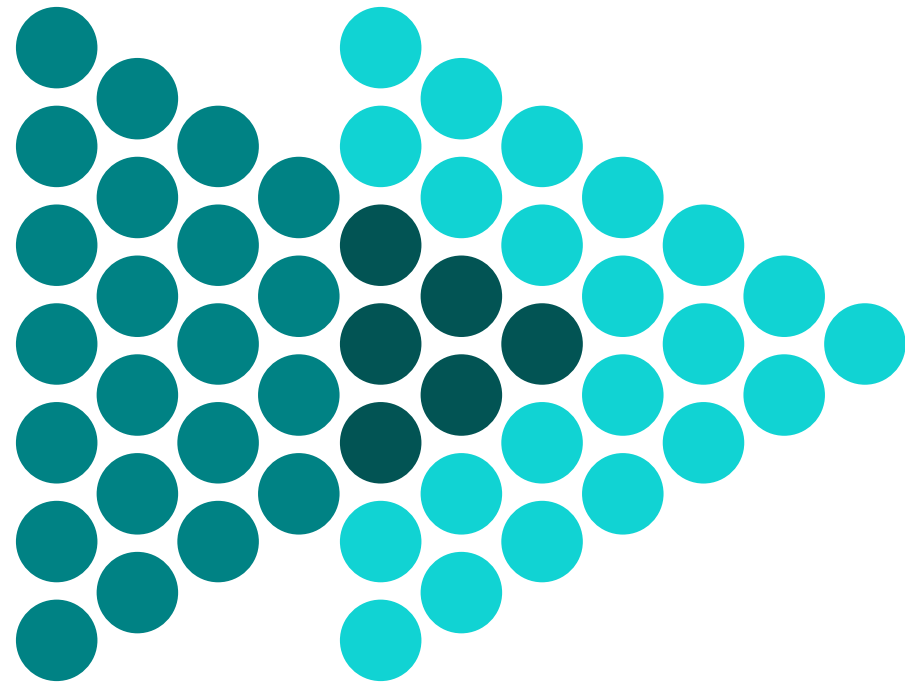
## What are the objectives and how we achieve?



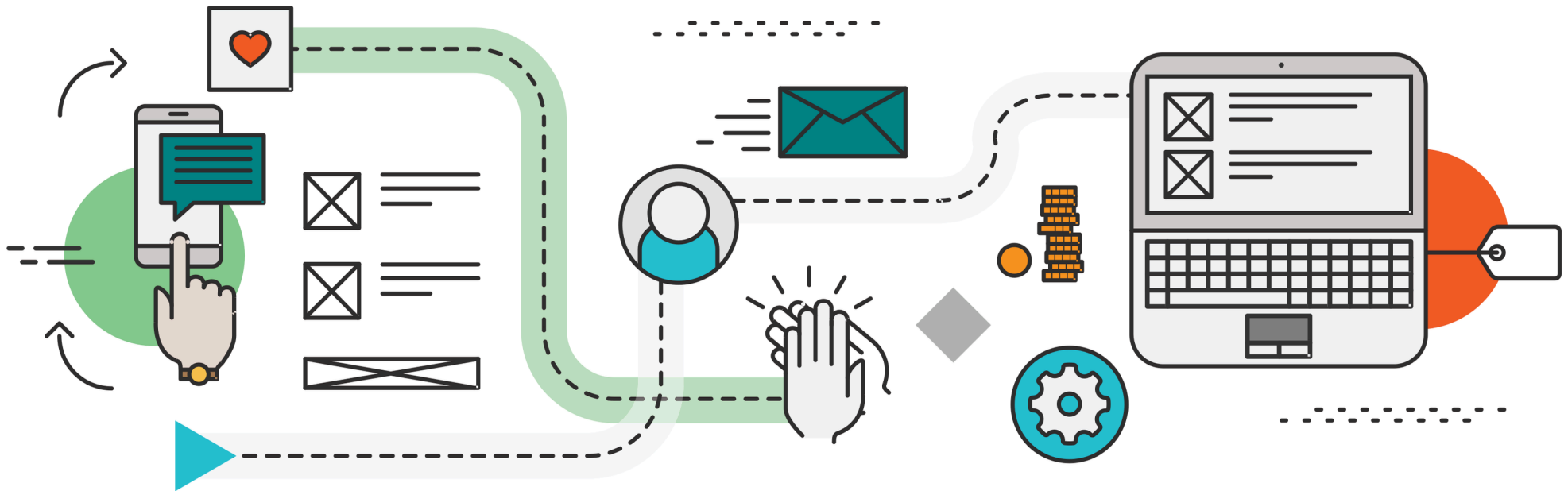
# STEP-by-STEP

We are good learners and with every growing day, we enhanced ourselves to give you a perfect social media and web & app solution.

We developed our own process to make the communication easy and give you a better experience in social media marketing and web & app services



# How We Work For Different Social Media Platforms?



Information Gathering

Strategy Buildup

Creating Plan-of-Action

Developing creatives & Getting it approved

Posting when highest TG is LIVE

Advertising to TG

Listening and responding to audience

Analyzing and reporting

[Click to know more](#)

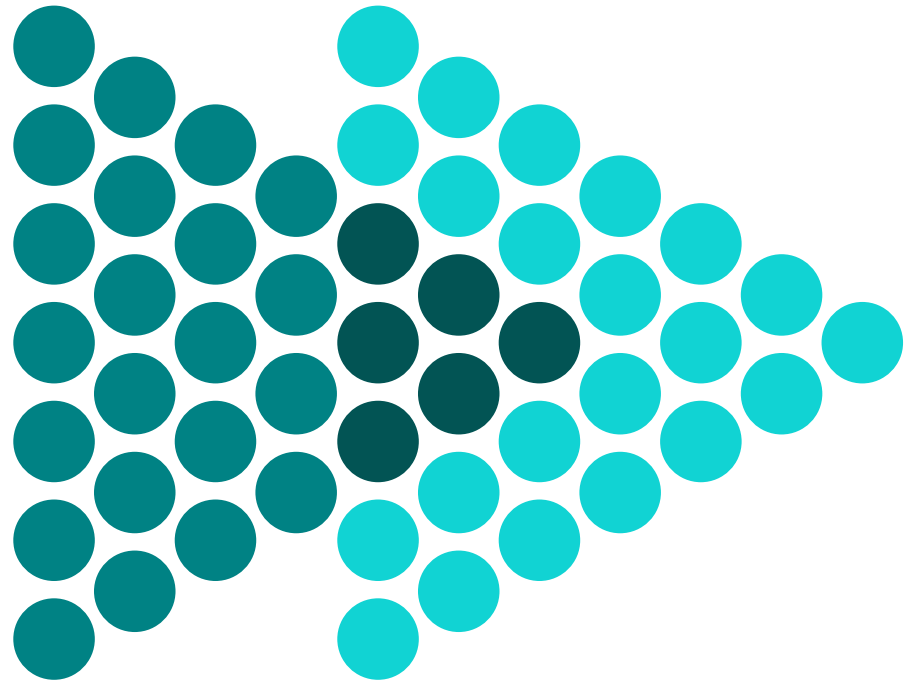
# Reasons to **HIRE US**

Our approach towards our services is quite different from other digital media players. We sit down, brainstorm and discuss with you to understand the exact requirement, set goals & deliver the results

Every brand has a story and we make sure to portray it across social media platforms

01  
02  
03  
04

***SOME OF OUR  
SOCIAL MEDIA  
CREATIVES WORK  
WITH OUR  
ESTEEMED  
CLIENTS***





PIZZA CHAIN



*Delicious!*  
**WEEKEND MENU**  
 TODAY'S BEST DEAL

SAVE 30%

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ROCCO'S PIZZA

£3.00 ONLY

**MEGA DEAL**

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**SLICE INTO SAVINGS**

**UNBEATABLE PIZZA**

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ONLY £14.99 ONLY £16.99 ONLY £18.99

**FRIDAY OFFER**

YOUR FAVORITE PIZZA COLLECTION ONLY

**BUY 1 GET 1 FREE**



**TRIPLE DEAL**

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On Entire Menu

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**Our Signature**

*Margherita Pizza*

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Delivery & Takeaway

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ROCCO'S

**MONDAY IS A PIZZA DAY**

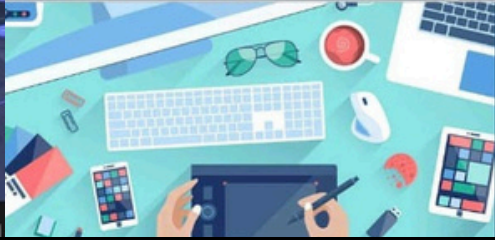
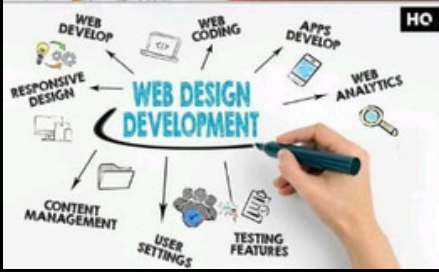
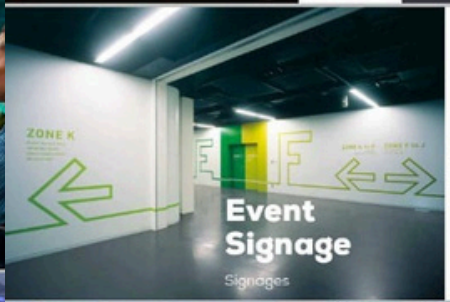
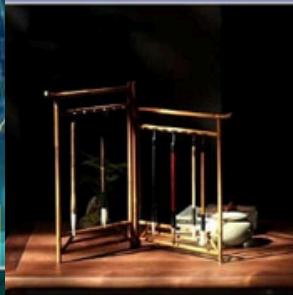
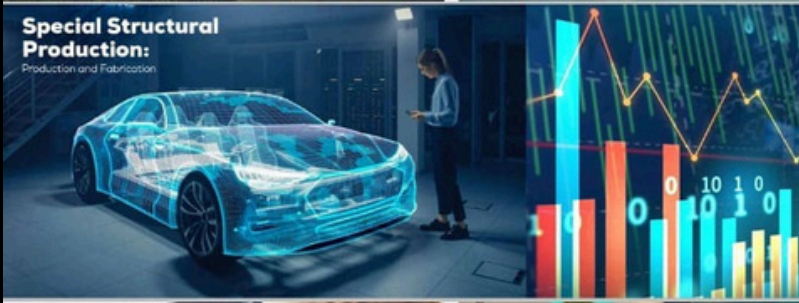
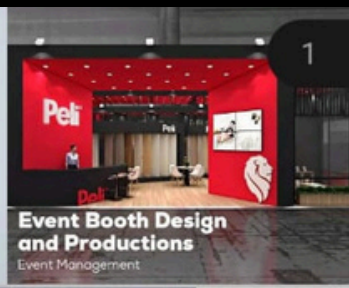
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# BTL MARKETING AGENCY



# SKIN CARE BRANDS

ROSALI

## BEAUTY SKINCARE

SPECIAL SALE

Finding a beauty skincare sale can be exciting, especially when aiming for high-quality products at discounted prices.

ORDER NOW

CALL FOR MORE INFO  
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20% Discount



NEW  
SKIN RE-LEAF  
soothing moisturiser



Madagascan Leaf of Life soothes and strengthens

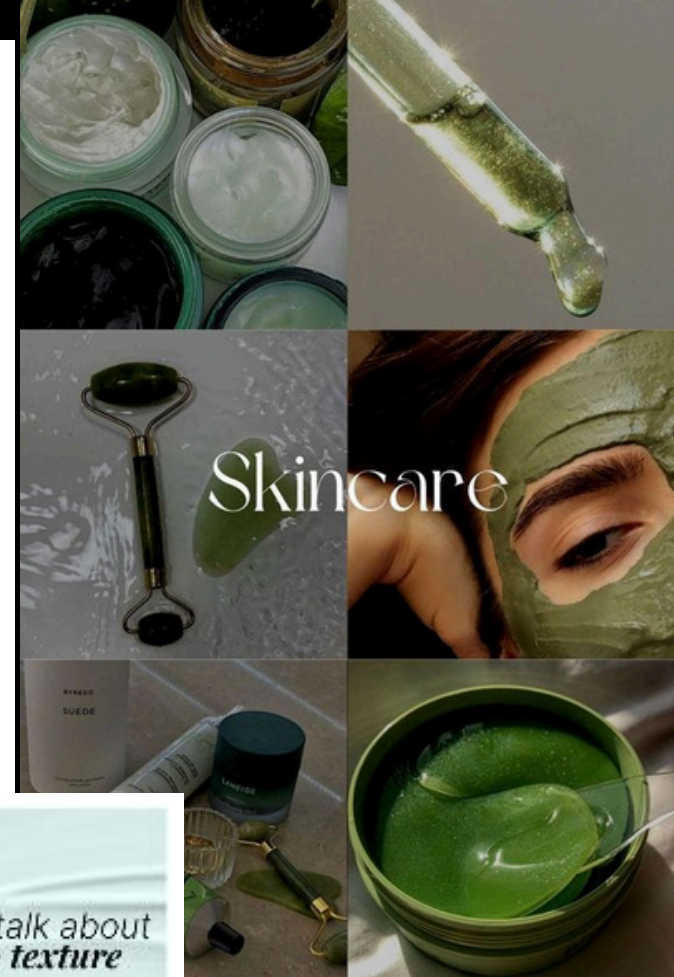


Tiger Grass repairs and reduces redness



Tamanu calms irritation and deeply moisturises

TROPIC



Skincare

ROSALI

MESSAGES now  
SKIN CARE ACIDS  
Good morning Gorgeous, don't forget to apply me today!

TROPIC

drop.



drop. Good skin Good mood Good day  
A-11 drop.

drop.

10 REASONS to start using eye cream

Reminder Skincare time  
OK

HOW TO USE clay MASK

CLAY MASK  
drop.

ROSALI  
BEAUTY SKINCARE  
SPECIAL SALE

Finding a beauty skincare sale can be exciting, especially when aiming for high-quality products at discounted prices.

20% Discount



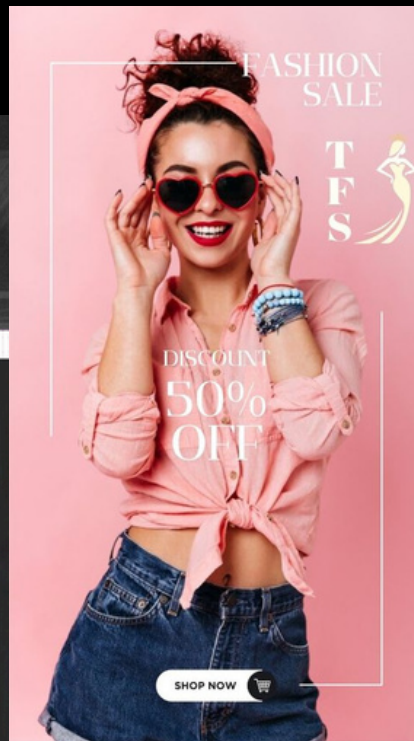
# FASHION APPAREL BRANDS

FASHION SALE

T F S

DISCOUNT 50% OFF

SHOP NOW



FOR FASHION FOR COMFORT

# SIGNATURE

FOR FASHION FOR COMFORT

FABRLIFE

YOU ARE A REAL STYLISH AND BEAUTIFUL PERSON SHOW YOURSELF

100% ORGANIC CLOTH

STYLISH & COMFORT



FALCON

UPGRADE YOUR IMAGE IN THE NEW ERA

BUY NOW



WINTER COLLECTION PREMIUM ATTIRE

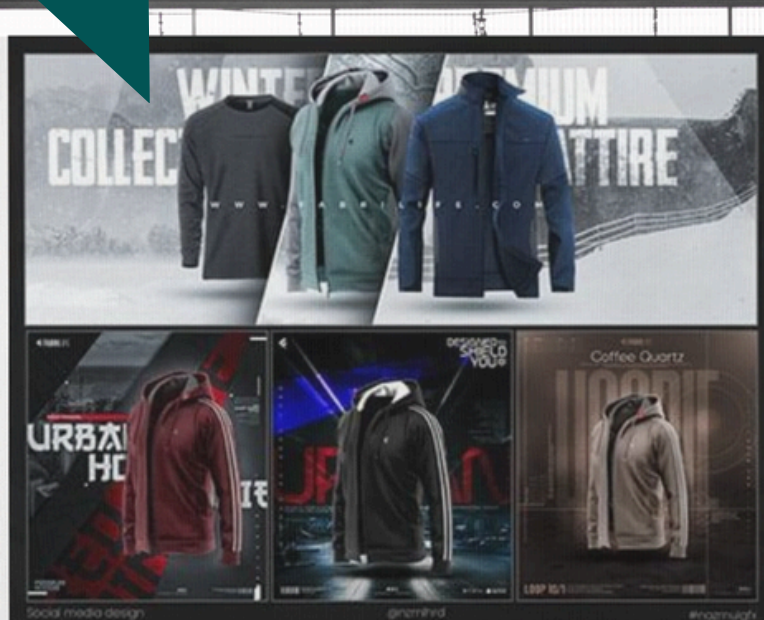
URBAN HOODIES

Coffee Quartz

Social media design

gromitad

#zoomlight



Etigma

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Enjoy our incredible autumn collection

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IMAGE NOT INCLUDED

# 50% OFF



Etigma

IMAGE NOT INCLUDED

# JACKETETS

IMAGE NOT INCLUDED

# TWO BUTTON

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SLIM & WIDE

# STYLE

TO FIT THE WILD

CHECK OUT THE NEW COLLECTION

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THIS IS NOT A REAL BRAND

Feed the trends

# DANCE

PREMIER NOW

LUNCH THIS AUGUST



# AUTOMOBILE BRANDS



**JAC MOTORS**

FOR **Family** & FOR **Business**

**JAC M4**  
CASH GIFT  
OMR 1,900  
STARTING FROM  
OMR 5,850

**BEST FIT FOR ALL YOUR NEEDS**

**JAC MOTORS**

**WORK. ADVENTURE. FAMILY. EXPEDITION.**  
A PERFECT FIT FOR ALL YOUR NEEDS!  
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**GEELY**

**THOUGHTFUL DESIGN IS INTEGRATED ACROSS THE GEELY FLEET**  
It feels like you've owned a Geely for decades when you experience one.

**BEST CONCEPT DESIGN**

PICK THE RIGHT ENGINE  
**THE EMGRAN**

**NOTHING FITS & FEELS LIKE GENUINE.**

BUY **GENUINE** PARTS ONLY



**WHY GENUINE PARTS ARE WORTH THE PRICE?**  
THEY FIT RIGHT  
THEY RUN SMOOTH  
THEY LAST LONG

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**WE'VE GOT YOU COVERED WHEN YOU BUY A NEW MAZDA**

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**NOW AT ONLY**

**FEEL THE RIDE, YOU ARE IN Safe Hands**

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***WEBSITES***

***DESIGNED AND***

***DEVELOPEMENT***

***WORKS***



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8. [www.eliteshippingline.com](http://www.eliteshippingline.com)
9. <https://jacen.jac.com.ae>
10. [www.masscomdigitalagency.com](http://www.masscomdigitalagency.com)

## 01 We Are Specialists

*We are an enthusiastic team of web developers and social media experts. We are a dedicated team of developers, visualizers, copywriters, and strategists focused only on social media.*

## 02 We Are Passionate

*Our love for web development, graphic designing & social media is enormous in our work. We understand your brand's social media presence and make passionate efforts to give desired results*

## 03 We Are Startegists

*Our USP is strategy, we understand the brand story and prepare a customized strategy for every brand. We believe that a perfect strategy targeted toward the right audience gives great results*

## 04 We Are Researchers

*We not only execute social media plans but do ongoing research on the social media industry & also improve ourselves to serve our clients.*

## 05 We Deliver Results

*We consistently deliver results! Our work & results speak for themselves. We make sure you get the best ROI for social media campaigns. We set deliverables and achieve them in a qualitative world of social media*

## 06 We Are 360 Degree

*We are a 360-degree marketing company, we are focused and expertise in providing all the solutions a brand need*



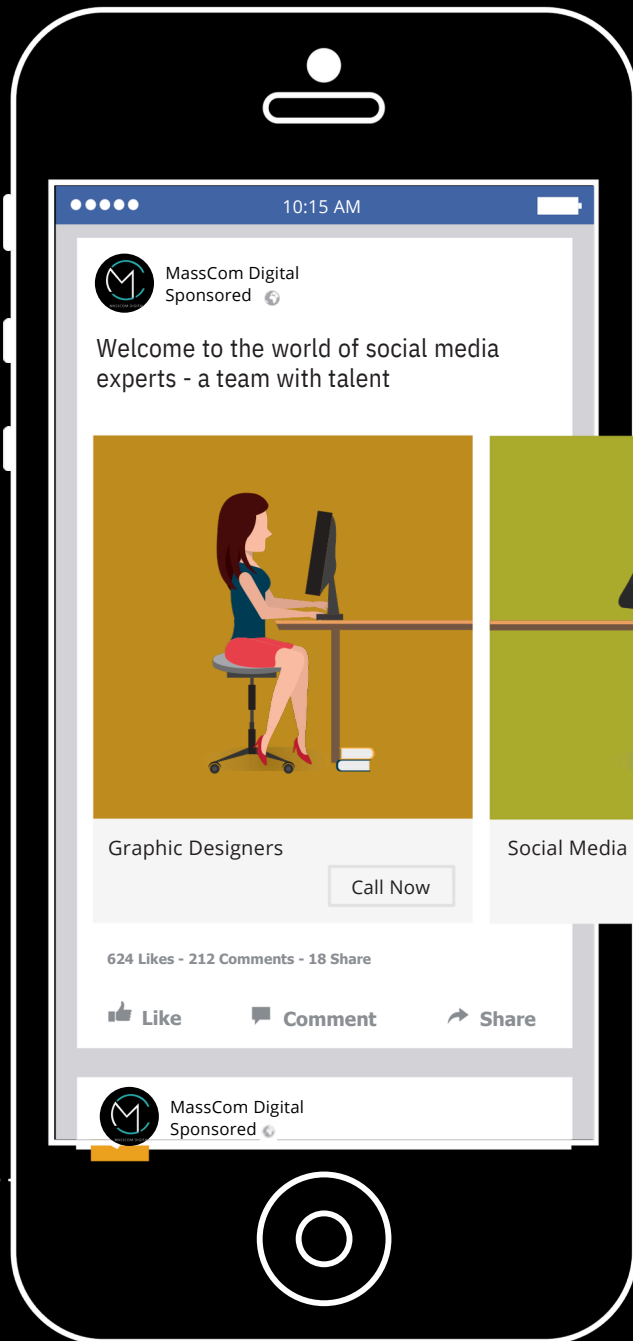
And above all we have  
**HAPPY CLIENTS**

who believe in us...

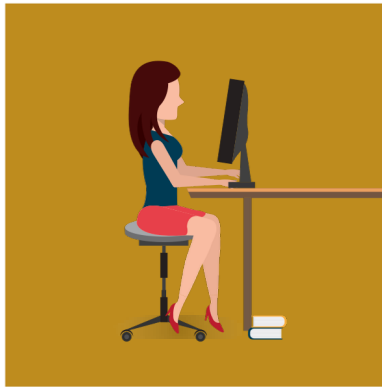


# Our Team.

The MassCom Digital team comprises 10 dynamic young enthusiasts who love everything about social media, web, and app development, and graphic designing. They are imaginary shadows over social media and follow it wherever it goes. We at MassCom Digital are able to cater to diversified clients simultaneously.

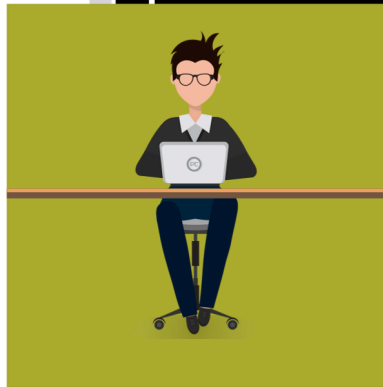


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Graphic Designers

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Social Media Managers

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Content Writers

[Call Now](#)



Web Developers

[Call Now](#)

624 Likes - 212 Comments - 18 Share

[Like](#) [Comment](#) [Share](#)

MassCom Digital  
Sponsored

## GRAPHIC DESIGNERS

Sound knowledge about the softwares used in graphic designing and a wacky brain that gives out some out-of-the-box ideas.

## SOCIAL MEDIA MANAGERS

An organized and well-managed brain needs to be hired for managing the strategies, graphics and content.

## CONTENT WRITERS

Right from real estate to fashion brands, give our content writer anything and the outcome is always desirably unexpected.

## WEB DEVELOPERS

They Know HTML, CSS, JavaScript, PHP, SEO, and other relevant web design coding languages. Create and test for websites. Collaborate. Present design specs. specialized in working on Word Press and Shopify

# MESSAGE FROM THE CEO



**Lubna Zafar**

Forget yawn-inducing campaigns, this is a digital circus! We juggle pixels, tame algorithms with code whips, and spin stories that hypnotize audiences.

Your brand? That's the lion we'll unleash, roaring through SERPs and dazzling social squares. Don't need suits or fancy awards, just audacious ideas and a team hungry for clicks. We're the rebels redefining "engagement," so ditch the status quo and join the fun.

The future's digital, and we're wielding the paintbrush! Oh, and snacks. Because clowns need fuel too.



# Message from the General Manager



**M. Talha Qureshi**  
*General Manager*

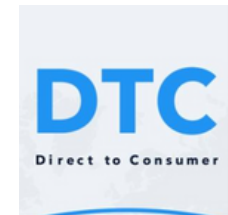
At Masscom Digital Agency, I am honored to lead a talented and innovative team as we navigate the exciting world of digital marketing. With a background in Mass Communication & Media Studies (Advertising) and extensive leadership experience across various industries in the UAE, my mission is to drive success and elevate our agency to new heights.

Our industry thrives on creativity, strategy, results and I believe that my diverse experience in product management, operations, and sales has equipped me to guide our agency in delivering tailored, impactful solutions for our clients. At the heart of our work is a deep commitment to innovation, collaboration, and exceeding expectations.

As General Manager, my goal is to continue building on our reputation for excellence, developing strategies that embrace the latest trends while maintaining a sharp focus on client needs. Together, we will harness the power of digital platforms to create meaningful connections, build brands, and drive measurable success for our partners.

I look forward to leading Masscom Digital Agency into its next chapter of growth, delivering exceptional results with passion and purpose.

# Some of our esteemed clients:



Served more than 35+ clients across globe

THANKYOU

&

# Partner with us

Discover how we can elevate your digital presence!"

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☎ +971 56 100 4982 OR +92-3325858734

🌐 [masscomdigitalagency.com](http://masscomdigitalagency.com)